

DEVELOPMENTS IN THE MARKET FOR EMPLOYMENT WEBSITES IN THE U.S

PUBLICATION FACTS

JOURNAL

INTERNATIONAL JOURNAL OF
THE ECONOMICS OF BUSINESS

PUBLICATION DATE

2022

VOLUME/ISSUE

29 (1)

PAGES

33-56

AUTHORS

Brencic, Vera

ABSTRACT

With the wide-spread adoption of the Internet, websites that host job boards and CV banks have become important intermediaries in the labor market. Despite their popularity and conflicting evidence about their effectiveness, we know relatively little about the market for these websites and about their decision making. We address this void in two ways. First, we document how the market for employment websites evolved in the U.S. Second, we explore how a rapid expansion of Craigslist into local markets in the U.S. impacted market concentration and decision-making of competing websites.

Web Of Science
Times Cited

1

Journal Citation
Indicator

0.30