



THE BUSINESS SCHOOL SCORECARD: EXAMINING THE SYSTEMATIC SOURCES OF BUSINESS SCHOOL VALUE

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ABSTRACT

Stakeholder relationships are a critical resource that contribute to or inhibit value creation. Building on this assertion, we explore the value of the business school at a stakeholder level. We draw on research by the Canadian multistakeholder working group, the Business School Research Network (BSRN), which was established to facilitate collaborative interinstitutional research on the management and practice of business schools. We provide a conceptual model of the value chain and associated scorecard that take into account the sources of value judgments that pertain to a business school at the stakeholder-level. Copyright (c) 2016 ASAC. Published by John Wiley & Sons, Ltd.

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